2011 e-ASEM Network

White Paper on e-learning in Lifelong Learning

07 December, 2010

Presented by Prof. Taerim Lee,
e-ASEM Coordinator, Director of IDE KNOU, trlee@knou.ac.kr
Outline

1. e-ASEM Background

2. e-ASEM Homepage


4. 2011 e-ASEM Agenda

5. Remarks
Vision

Building Prosperous Life Long Learning through e-ASEM community
e-ASEM Project

Step 1
Build Up Online Community System
(2006 ~ 2008)

Step 2
Collect & Share Contents and Information on e-learning of LLL
(2008 ~ 2010)

Step 3
Perform Collaborative Research
(2010~2012)
Step 1

Build Up Online Community System
In 2006.11, opened the e-ASEM web site to support communication and cooperation among members in performing the projects with the KNOU funds.
The deadline for registration at the Asia-Europe e-Learning Colloquy on University Co-operation is 30 September 2007. Inquiries may be directed to Ms Valerie Renoquillo and/or Prof. Tania Sillman.
Step 2
Collect & Share
### Project 1: e-Learning Publications

**Objective**
To share *quality information* of e-learning and lifelong learning related publications among ASEM member countries

**Operation Strategy**
Collecting *recommended publications from professionals* of e-learning and lifelong learning and providing their comments on the publications

<table>
<thead>
<tr>
<th>Year</th>
<th>Books</th>
<th>Journal Lists</th>
<th>Journal Articles</th>
<th>Reports and Websites</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2009</strong></td>
<td>87</td>
<td>47</td>
<td>41</td>
<td>39</td>
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<tr>
<td><strong>2010</strong></td>
<td>183</td>
<td>57</td>
<td>188</td>
<td>49</td>
</tr>
</tbody>
</table>
Project 1: e-Learning Publications (cont.)

e-ASEM

Asia-Europe e-Learning Network

Book List

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Author</th>
<th>Year</th>
<th>Language</th>
</tr>
</thead>
<tbody>
<tr>
<td>62</td>
<td>The Adult Learner at Work: The Challenges</td>
<td>Robert Burns</td>
<td>2002</td>
<td></td>
</tr>
<tr>
<td></td>
<td>of Lifelong Education in the New Millennium</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>61</td>
<td>Global Perspectives on E-Learning: Rhetoric</td>
<td>Alison A. Carr-Chellman</td>
<td>2004</td>
<td></td>
</tr>
<tr>
<td></td>
<td>and reality</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>60</td>
<td>The SAGE Handbook of E-Learning Research</td>
<td>Richard Andrews and Caroline</td>
<td>2007</td>
<td>English</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Haythornthwaite</td>
<td></td>
<td></td>
</tr>
<tr>
<td>59</td>
<td>E-Learning: Concepts and practice</td>
<td>Bryn Holmes and John Gardner</td>
<td>2006</td>
<td>English</td>
</tr>
<tr>
<td>58</td>
<td>Theory and Practice of Online Learning</td>
<td>Terry Anderson and Fathi</td>
<td>2004</td>
<td>English</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Eloumi</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Project 2: e-Learning Professional Development

Objective

To provide information on certificate programs, degree courses for the e-learning specialists and policy makers

Operation Strategy

Collecting each country's e-learning courses (certificate and degree) and providing the information on the e-ASEM web site

<table>
<thead>
<tr>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Information on 22 certificate programs</td>
<td>- Information on 33 certificate programs</td>
</tr>
<tr>
<td>- Information on 33 degree courses</td>
<td>- Information on 49 degree courses</td>
</tr>
<tr>
<td>(27 Korean &amp; international postgraduate courses, 6 Korean undergraduate courses)</td>
<td></td>
</tr>
</tbody>
</table>
Project 2: e-Learning Professional Development (cont.)

Asia-Europe e-Learning Network

Certificate Programs

<table>
<thead>
<tr>
<th>No</th>
<th>Title</th>
<th>Institution</th>
<th>Language</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>22</td>
<td>Instructional Technology</td>
<td>Wayne State University</td>
<td>English</td>
<td><a href="http://www.coe.wayne.edu">http://www.coe.wayne.edu</a></td>
</tr>
<tr>
<td>21</td>
<td>Educational Technology</td>
<td>Michigan State University</td>
<td>English</td>
<td><a href="http://edutech.msu.edu/college">http://edutech.msu.edu/college</a></td>
</tr>
<tr>
<td>20</td>
<td>Graduate Certificate in Educational Technology</td>
<td>Boise State University</td>
<td>English</td>
<td><a href="http://edtech.boisestate.edu">http://edtech.boisestate.edu</a></td>
</tr>
<tr>
<td>19</td>
<td>Certificate in Instructional Design &amp; Technology</td>
<td>University of Georgia</td>
<td>English</td>
<td><a href="http://it.coe.uga.edu/idt-certificate/index.html">http://it.coe.uga.edu/idt-certificate/index.html</a></td>
</tr>
<tr>
<td>18</td>
<td>Certificate in Educational Technology Integration</td>
<td>Penn State Online</td>
<td>English</td>
<td><a href="http://www.worldcampus.com">http://www.worldcampus.com</a></td>
</tr>
</tbody>
</table>
Project 3: e-Contents

**Objective**

To help members to share each country’s e-content development strategy and trend

**Operation Strategy**

Collecting the *award-winning quality e-content* materials of each country and sharing them with members.

<table>
<thead>
<tr>
<th>Year</th>
<th>Contents Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>Information on 79 contents in 6 areas</td>
</tr>
<tr>
<td>2010</td>
<td>Information on 123 contents in 6 areas</td>
</tr>
</tbody>
</table>
### e-Culture

**Paris, a Roman City**

- **Posted** 2008-11-16 am 2:32:34
- **MODIFY**
- **DEL**

<table>
<thead>
<tr>
<th>Field</th>
<th>Details</th>
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</thead>
<tbody>
<tr>
<td><strong>Title</strong></td>
<td>Paris, a Roman City</td>
</tr>
<tr>
<td><strong>Year</strong></td>
<td>2003</td>
</tr>
<tr>
<td><strong>Language</strong></td>
<td>English, French</td>
</tr>
<tr>
<td><strong>Developer</strong></td>
<td>Ministry of Culture and Communication</td>
</tr>
<tr>
<td><strong>Country</strong></td>
<td>France</td>
</tr>
<tr>
<td><strong>Description</strong></td>
<td>Visitors to the Paris, a Roman City website can see and explore the city's main monuments from the Early Roman Empire — today completely vanished — including the forum, the theatre, the amphitheatre (&quot;Les Ar?nes de Lutece&quot;) and the baths (&quot;Les Thermes de Cluny&quot;). Interactive handling of x-x-objects discovered during archaeological excavations — such as a fibula, a statuette, a vase, a pocketknife, etc — help bring these ‘witnesses of the past’ back to life. Thanks to overlay maps, users can step back and forth in time, and for those who want to make a ‘real’ visit to Roman Paris, an information guide leads travellers along traces of the past through the streets of today.</td>
</tr>
<tr>
<td><strong>Note</strong></td>
<td>WSA 2005 winner</td>
</tr>
</tbody>
</table>
Step 3

Collaborative Research
White paper: e-learning in Life Long Learning

- **2009. 7. Bangkok meeting**

discussed the framework and content of the paper, six member countries agreed to join the white paper publication project.

- **Participant countries**

  - Japan
  - Korea
  - Malaysia
  - Denmark
  - Slovakia
  - Thailand
e-ASEM White Paper: e-learning for Life Long Learning

White Paper

Part I: Cross Analysis

Part II: Six Countries’ White Paper
Part I: Cross Analysis

By:
OPEN UNIVERSITY MALAYSIA
Kuala Lumpur, Malaysia

Authors:
Dr David Lim
Mr Ng Man San
Ms Tengku Amina Munira

Moderators:
Prof Dr Mansor Fadzil
Prof Dr Latifah Abdol Latif
Part I: Cross Analysis

Contents

Chapter 1. Education Systems
  1.1 Formal Education System
  1.2 Lifelong Learning System
  1.3 e-Learning for Lifelong Learning

Chapter 2. Concepts of e-Learning for Lifelong Learning
  2.1 Concept of Lifelong Learning
  2.2 Concept of e-Learning

Chapter 3. Policies, Regulation and Funding of e-Learning in Lifelong Learning
  3.1 Policies
  3.2 Legislation
  3.3 Regulation
  3.4 Funding

Chapter 4. Status and Characteristics of e-Learning for Lifelong Learning

Chapter 5. Conclusions
# Part II: Six Countries’ White Paper

<table>
<thead>
<tr>
<th>County</th>
<th>Name</th>
<th>Affiliation</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Denmark</td>
<td>Lars Birch Andreasen</td>
<td>The Danish School of Education, Aarhus University</td>
<td>Associate Professor</td>
</tr>
<tr>
<td></td>
<td>Mie Buhl</td>
<td>The Danish School of Education, Aarhus University</td>
<td>Associate Professor</td>
</tr>
<tr>
<td>Japan</td>
<td>Tsuneo Yamada</td>
<td>Open University of Japan</td>
<td>Prof. &amp; Director, Dept of International Collaboration</td>
</tr>
<tr>
<td>Korea</td>
<td>Min Seung Jung</td>
<td>Korea National Open University</td>
<td>Associate Professor</td>
</tr>
<tr>
<td></td>
<td>Eun Soon Baik</td>
<td>National Institute for Lifelong Learning</td>
<td>Director General</td>
</tr>
<tr>
<td></td>
<td>Kyung Ae Choi</td>
<td>Joong Bu University</td>
<td>Assistant Professor</td>
</tr>
<tr>
<td>Malaysia</td>
<td>Mansor Fadzil</td>
<td>Open University Malaysia</td>
<td>Senior Vice President</td>
</tr>
<tr>
<td></td>
<td>Latifah Abdul Latif</td>
<td>Open University Malaysia</td>
<td>Director of Center for Student Management</td>
</tr>
<tr>
<td>Slovakia</td>
<td>Alena Pistovcakova</td>
<td>Technical University Zvolen</td>
<td>Researcher</td>
</tr>
<tr>
<td></td>
<td>Jaroslava Kovacova</td>
<td>Ministry of Education</td>
<td>Chief State Counselor</td>
</tr>
<tr>
<td>Thailand</td>
<td>Supannee Sombuntham</td>
<td>Thailand Cyber University Project</td>
<td>Director, Assistant Professor</td>
</tr>
<tr>
<td></td>
<td>Thapanee Thammetar</td>
<td>Silpakorn University</td>
<td>Assistant Professor</td>
</tr>
</tbody>
</table>
Part II: Six Countries’ White Paper

- **Content**

Chapter 1. Educational systems  
(Formal and informal education may be included, depending on the definition of lifelong learning within the country)

Chapter 2. Concepts of lifelong learning and e-learning

Chapter 3. Government policy, finance/funding, regulation of e-learning in lifelong learning

Chapter 4. Status and Characteristics of e-learning in lifelong learning
Chapter 5. Typical e-learning in lifelong learning  
(Illustration of typical cases)

Chapter 5b. Typical e-learning in lifelong learning  
(Within a more informal setting / group)

Chapter 6. Recommendations and Prospects
Ongoing Projects

- e-ASEM white paper round 2
  - China, Latvia, Philippines

Collaborative Research on e-Learning for Lifelong Learning

- Latvia
  - Social Presence as One of the Aspects of the Research

- Malaysia
  - Effective Delivery of e-Learning

- South Korea
  - Changed Needs on e-learning for Lifelong Learning in the Ubiquitous Society
Future Plan

**e-Learning Academy**
- Development and Management e-Learning professional development Programs

**University ICT Model**
- Development and Share Templates for e-Learning Course
- Share e-Learning programs; Smart sharing program

**e-Monitoring system**
- Screening system for quality assurance of e-contents
Thank you!

cảm ơn lắm!
Q & A