Social Network & E-Learning: Ways toward Lifelong Learning

Tinsiri Siribodhi Ph.D.
Promote Cooperation in Education Culture and Science in Southeast Asia Region
Sharing my view as a user of online social network & e-learning.
What is E-Learning?

- All types of technology-enhanced learning when technology is used to support the learning process.
What is Online Social Network?

- New platform for social interaction
- Global communication tools
- Virtual community
- Place where people share common interest, collaborate, and networking
Social Media Marketing Industry Report
Michael Stelzner, 2009

- 44% Just getting started
- 23% Been doing this for a few months
- 28% Been doing this for a few years
- 4% No experience, but plan to use social media
- 1% No experience and do not plan to use social media
## Social Media Usage

<table>
<thead>
<tr>
<th>Platform</th>
<th>April’08 visitors (In millions)</th>
<th>April’09 visitors (In millions)</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>myspace</td>
<td>58.75</td>
<td>54.60</td>
<td>-7%</td>
</tr>
<tr>
<td>Google</td>
<td>120.79</td>
<td>131.60</td>
<td>9%</td>
</tr>
<tr>
<td>facebook</td>
<td>22.48</td>
<td>71.29</td>
<td>217%</td>
</tr>
<tr>
<td>twitter</td>
<td>1.22</td>
<td>17.10</td>
<td>1,298%</td>
</tr>
</tbody>
</table>

Source: Time Magazine June 2009
How Does it work?
Find people you know on Facebook

Your friends on Facebook are the same friends, acquaintances and family members that you communicate with in the real world. You can use any of the tools on this page to find more friends.

Find People You Email

Searching your email account is the fastest way to find friends on Facebook.

Your Email: tinsiri@gmail.com
Email password: 

Find Friends

Facebook will not store your password. Learn More.

Suggestions

Add people you know as friends and become a fan of public Profiles you like.

Pe Prasom Chay
Add as Friend

World Federation of United Nations Associations
Become a Fan

Saisnit Smuckarn
Add as Friend

Catherine Maria Van Zeeland
Add as Friend

Philip C. Bergstrom
Add as Friend

Montree Yam
Add as Friend

Naoko Kimura
Add as Friend

Maria Majella Rio-Bergsvåg
Add as Friend

Surfrider Foundation
My Social Network

Mongolia
Afganistan
Germany
Netherlands
UK
Belgium
Japan
New Zealand
USA
Thailand
Sweden
Philippines
Indonesia
Austria
What is Twitter?

Twitter is a service for friends, family, and co-workers to communicate and stay connected through the exchange of quick, frequent answers to one simple question: What are you doing?

Get Started—Join!
You follow 10 people

User / Name

apirak_news Welcome to Thailand !! Check this video out -- Liverpool - you'll never walk alone http://bit.ly/5PWa1
about 11 hours from web

Chrome 8#8211; ค่าพันธุ์จริงไหม ควรจะเปลี่ยนไปเลย ใครจะ
รักิ้? ช่าง ติดขัดเมื่อไหรอลกนังแล้วเมื่อไหร่ะรักิ้
http://bit.ly/CErXY 1:00 AM Jul 11th

CNN CHILI Esperando la respuesta para redefinir contenidos de
CNN Chile por aqui. 5 months ago

Congress in crucial health care reform negotiations.
More than ever, your reps need to hear from you:
http://bit.ly/1St033 10:08 PM Jul 10th
BarackObama

#healthcare09

2:22 AM Jul 16th from web

Congratulations to CA Rep. Judy Chu district on becoming the first Chinese American woman elected to Congress

8:08 AM Jul 16th from TwitterBerry


5:47 AM Jul 16th from web

Donate to Organizing for America’s health care campaign by 12am Thurs, and you could come to Chicago. http://bit.ly/oBaO7

2:48 AM Jul 16th from web


8:55 PM Jul 15th from web
US: See @aplusk in 'Dude, Where's My Car?' - Sun Jul 19th at 4:30pm EDT on ActionMAX: http://tinyurl.com/n5lq9q
about 3 hours ago from LocateTV

US: See @aplusk in 'Punk'd S8E7 - EPISODE: 96' - Sun Jul 19th at 7:30am EDT on MTV2: Music Television: http://tinyurl.com/d3xfrmx
about 4 hours ago from LocateTV

US: See @aplusk in 'Punk'd S7E7 - EPISODE: 7' - Sun Jul 19th at 6:30am EDT on MTV2: Music Television: http://tinyurl.com/c3ocq29
about 4 hours ago from LocateTV

UK: See @aplusk in 'That 70s Show S1E13 - Ski Trip' - Sat Jul 25th at 9:00am BST on Virgin 1: http://tinyurl.com/d22r94
about 6 hours ago from LocateTV

UK: See @aplusk in 'That 70s Show S1E12 - The Best Christmas
IvyBean104

its nearly time for tea and after i am having some strawberrys and cream
9:30 PM Jul 16th from web

@aliceinthewater i am feeling fine thank you
9:27 PM Jul 16th from web in reply to aliceinthewater

@Jennyablue so kind of you hope you are well too
9:26 PM Jul 16th from web in reply to Jennyablue

hello every one sorry i havent been on here for a while hope you are all well
9:25 PM Jul 16th from web

hello every body hope you are all having a nice day
10:49 PM Jul 7th from web
Wanna give a Heeey! to my newest tweet friend MJBdaMVP. Miss Mary J. Blige. tweetes send her some love.

about 12 hours ago from TwitterBerry

He's a real hero. If you want to honor this great man, go to MandelaDay.com to celebrate his life and legacy.
6:12 AM Jul 17th from TwitterBerry

Just saw Nelson Mandela who looks fantastic at 91, still telling jokes.
6:11 AM Jul 17th from TwitterBerry

14 day thank you cruise for all their hard work. Most grateful to get everyone home safely.
5:23 PM Jul 15th from TwitterBerry

Been traveling with all my peeps 1525 harpionians and their families to 5 countries 7 cities...
And how about Tom Watson?
Incredible.

@jillytran Go Deedee!!! I'm pulling for you and hope you're doing well. Livestrong!
about 10 hours ago from UberTwitter in reply to jillytran

As well as the police, pub caravan, directors cars, etc. Sad news. May she RIP.
about 12 hours ago from UberTwitter.

Our deepest condolences 2 the fam of the lady who was killed today along the route. There's many close calls between riders and spectators.
about 12 hours ago from UberTwitter.

@matkearn why we pulled so hard? When we started it was 6:00. When we stopped it was 8:40. Those are the facts...
about 12 hours ago from UberTwitter in reply to matkearn.
THE_REAL_SHAQ

http://twitpic.com/aquyi. Shaq fu
about 22 hours ago from TweetDeck

@BigBlack818 wht up big bro
about 22 hours ago from TweetDeck in reply to BigBlack818

@Sarah_Huskins funny riding on a mershaq bak
about 22 hours ago from TweetDeck in reply to Sarah_Huskins

@jason_dalrymple kiddin dude. cmon now, I invented da shaqtag
2:40 AM Jul 18th from Tweetie in reply to jason_dalrymple

2:35 AM Jul 18th from Tweetie

http://twitpic.com/anu4z. Me and the shaolin monks buddha blessed
kingstthings

I'll miss Walter Cronkite. There will never be a newsman again, ever, who will have that clout.
11:30 AM Jul 18th from web

@RyanSeacrest If I let you buy, I'll never hear the end of it! Do I have to order off the kids' menu?
5:59 AM Jul 18th from web in reply to RyanSeacrest

I don't know why, but I could never get into yoga...
4:45 AM Jul 18th from web

RT @shawnieora Karma is a beautiful thing!
12:15 AM Jul 18th from web

Having lunch with @RyanSeacrest next week. Who should buy?
12:14 AM Jul 18th from web
Are these Activities Nonsense, Entertaining or Educational?
Quality of use depends largely on how you use it.
UNICEF (the UN Childrens Fund) - active for over 60 years, we've saved more children than any other humanitarian organisation in the world.

UNICEF New Zealand

A quick update on the Unite for Mother's blankets... they have arrived in Port Moresby and are awaiting customs clearance!

UNICEF NZ Children’s Charity | Helping Children Survive & Thrive
Source: www.unicef.org.nz
UNICEF New Zealand is a children’s charity & NGO dedicated to helping children. We rely on & leverage your donations for the maximum benefit of every child.

12 hours ago · Comment · Like · Share

2 people like this.

Write a comment...

UNICEF New Zealand

Children’s education under attack in Afghanistan conflict
13 July 2009. – The UN Children’s Fund has recorded almost 100 armed attacks, arsons and other incidents against schools in Afghanistan in a period of just two months. In the latest incident late last week, a bomb explosion in the vicinity of a

18 hours ago · Comment · Like · Share
United Nations use for Campaign:

United Nations Millennium Campaign

In a few short weeks our relaunched facebook page has gone from a handful of fans to almost 2000 fans with YOUR support. Thank you. Let us DOUBLE this number together! Will you help us get to 4000 fans by the 1ST AUGUST? Use the ‘Suggest to Friends’ button on the left of this page to invite all your friends!

on Friday

Richard Gere about the MDGs
by United Nations Millennium Campaign (videos)
1:00

Watch actor Richard Gere pointing out the importance of the UN Millennium Development Goals. More on www.endpoverty2015.org
Association use to Promote activities

Lois Villanueva Anyone interested in veggie/fruit carving class by a multi-awarded Thai lady, Laong Hertz? See link for the course content and price

Philippines-Thailand Friendship Association - I in learning how to do fruit and veggie carv
Source: philthai.multiply.com
About · Blog · Terms · Privacy · Corporate · Advertise
Help

Fri at 18:14 · Comment · Unlike · Share

👍 You like this.

Write a comment…
Alida Pham: Kick-Off meeting to discuss with varied group of experts (various backgrounds in IT, Communications, Consultancies, Travel, Business, Non-Profit) what the future of Web 2.0 can be (come)...

Future of Web 2.0 Meet Up
36 new photos

08 July at 20:15 · Comment · Unlike · Share

👍 You and Yanny Chow like this.

Yanny Chow at 03:30 on 09 July
so what's the conclusion of your meeting? i.e. what do u guys think about the future of Web 2.0?

Alida Pham at 15:40 on 09 July
Conclusions are not so easy to draw, it's a continuing process... will post about our discussions regularly :)

Tinsiri Siribodhi at 18:57 on 10 July
These social software definitely have lots of potentials. Quality of use depends largely on the users themselves whether how much it is relevance to them.
Unesco Ihe Presentation 2009.7.7

Using Social Media at UNESCO-IHE
SEAMEO Collaboration

Basic Info
Type: Organizations - Non-Profit Organizations
Description:
- enabling information sharing among the Southeast Asian Ministers of Education (SEAMEO) regional centers.
- promoting communication and interaction between members of SEAMEO
- providing a platform for SEAMEO members to contribute ideas and suggestions for sustainable development of SEAMEO’s Areas of Priority:

1. Agriculture and Natural Resources
2. Culture and Tradition
3. Information and Communications Technology
4. Language
5. Poverty Alleviation
6. Preventive Health Education
7. Quality and Equity in Education

Contact Info
Email: secretariat@seameo.org
Website: http://www.seameo.org
Office: SEAMEO Secretariat
Location: 920, Sukhumvit Road, 10110 Bangkok, Thailand

Group Type
This is a closed group. Members must be invited or approved by an admin.

Officers
Tinsiri Siribodhi
Deputy Director (Admin & Communication)
Abigail Lanceta
Programme Officer (Information)
Bunyamin Maftuh (Indonesia)
Programme Officer (Evaluation)
Tiraporn Tang
Documentation Officer
Piyapa Su-angavatin (Thailand)
External Relations
Discussion Board

UNESCO IKM Attachment programme, Bangkok, 13-16 July 2009
4 posts by 4 people. Updated on July 18, 2009 at 5:27am

SEAMEO Education Agenda Issue #5
6 posts by 6 people. Updated on July 16, 2009 at 10:27pm

The Wall

Displaying 5 of 9 wall posts.

Write something…

Ahr Kar wrote
at 9:02pm yesterday

Thanks for the video link. It is very convincing

Report

Tinsiri Siribodhi wrote
at 4:49pm on July 17th, 2009

Here’s an interesting video to see. Check this out. http://www.facebook.com/ext/share.php?sid=103609010846&h=rxDtA&u=ludgw&ref=nf

Delete
California charter schools stronger in reading than math
http://www.edtimes.net
9:35 PM Jun 17th from web

As state cuts funding, more districts turn to voters
http://www.edtimes.net
9:34 PM Jun 17th from web

Laid-off Broward teachers may get priority for substitute posts
http://www.edtimes.net
9:34 PM Jun 17th from web

Student who blew kiss to mom denied diploma
Webinar Archives

Webinars are free sponsored educational seminars that are accessible over the Internet. You can register for upcoming Webinars or view archived presentations via the links below.

Government Transparency 2.0
Date: 5/28/2009
Sponsors: IBM
Host: Mary Hayes, Editor at Large, TechWeb
Click Here to View Archived Webinar

The Obama administration came in with a promise of openness, and faith that Web technology will help deliver it. In this Webinar, we'll discuss where in the federal bureaucracy technology has the potential to drive openness. We'll examine the various Websites already in use or being developed, like Recovery.gov and Data.gov, to see how they're contributing to openness. We'll draw on discussions with federal IT leaders for insight into how those and other transparency efforts are going. We'll also look at what's standing in the way of expanding openness, where technology isn't helping, and what the future likely holds.
Sclipo is a social learning network
Sclipo helps you to teach and learn just about everything, from technology to languages or cooking, and connects you with people of common interests.

Courses
Publish, teach and manage the courses you teach online and face-to-face.

Library
Store and share educational content like documents and videos in your own library.

Live Web Classes & Webinars
Teach many students live and conduct webinars in your web classroom with webcam, whiteboard and document presenter.

Live Web Meetings
Tutor your students, lead workshops and more with a whiteboard, chat and audio.

Connections
Connect with your students, and make new friends with common educational interests.
The future of e-learning is social learning

I've been producing a number of short, introductory presentations for clients and other purposes (like conference presentations) on social learning in organisations. This first one covers: What is Social Learning? Social Learning platforms, and the role of Social Learning Professionals.
The following is from a short article by George Siemens. I've added it on my blog since it has a potential interest.

Educators are afflicted with a desire to use what's popular within society. This is largely rational - after all, phones, or certain web applications, why not leverage their existing skills with technology for teaching at dramatically different purposes. For most people, Facebook is a social space, used for informal and voyeuristic tendency of profile surfing. The value of Facebook for formal teaching and learning is unclear, networks, study groups, or use its communication tools for arranging study times or clarify assignment too much of a stretch for learners (see Students tell Universities: Get out of MySpace!).
What's a VoiceThread anyway?

Sorophogin Man

Sorofit cirk

Bat Sorro Crow
Social Network & E-Learning to Enhance Lifelong Learning & Create Qualified Human Resources
Importance is Pedagogy

- Move beyond LMS
- Center the topic around the benefit of the group
- Engage learners in active use of web as resource for their learning
- Encourage higher order thinking through collaborative activities
- Facilitate & sustain their interest
- Initiate interesting topic that is relevance
- Encourage 21st century skills
Skills for the 21st Century

- Information Literacy skill
- Communication skill
- ICT skill
- Inquiry skill
- Problem solving skill
- Critical thinking skill
- Creativity and intellectual curiosity
- Systematic thinking
- Collaboration skill
- Interpersonal skill
- Social responsibility
- Accountability
Digital Learners

- Users generate content
- Accountable for what they write
- Create their own goal/interest
- Control their own content
- Share & collaboration on common interest

A Networked Student
http://www.youtube.com/watch?v=XwM4iFOotA
Are you willing to stay awake for change or be forever left behind?
For more info.

Tinsiri Siribodhi
Southeast Asian Minister of Education Organization

E-mail: tinsiri@seameo.org
www.seameo.org
References

• wikipedia
• www.twitter.com
• www.facebook.com
• www.voicethread.com
• Social Media Marketing Industry Report, 2009
• Time Magazine, June 2008
• Guideline for quality assurance in open and distance learning for Southeast Asian Countries, SEAMEO SEAMOLEC, 2008.
• International Council for Distance Education www.icde.org
• Harmonisation of Higher Education: Lessons Learned from the Bologna Process, SEAMEO RIHED, 2008
• Regional Guidelines on Teacher Development for Pedagogy-Technology Integration, UNESCO 2005
• Alexa Joyce & Solvay Business School: Virtual Online Community Free University of Brussels
• The value of collaborative learning solutions, Wimba 2008