



ASEM Conference

“Lifelong Learning: e-Learning and Workplace Learning”

19-22 July 2009, Bangkok, Thailand

As of 15 July 09
ASEM LLL Hub Secretariat

1. Organisers

We cordially invite colleagues to the Asia-Europe Conference on “eLearning and Workplace Learning” co-organized and sponsored by the Thai Ministry of Education and Thai Ministry of Labour in cooperation with the ASEM Education and Research Hub for Lifelong Learning, the Danish School of Education, Aarhus University, Denmark. The conference is also delighted to receive the support from the Asia- Europe Foundation.

The ASEM LLL Hub aims to strengthen the relationship and increase mutual understanding between educational researchers, practitioners, and policy makers of the two regions, in a spirit of mutual respect and equal partnership.

The ASEM LLL Hub is an ‘umbrella network’ of Asian and European universities, striving for excellence of comparative research in lifelong learning and wishing to learn from each other. The Hub provides a platform for dialogue between researchers, practitioners and policy makers in order to create foundations for evidence-based educational reforms. It also supports mobility of students and academic staff within and between the two regions.

The ASEM LLL Hub organises its research in five networks.

Research Network 1: e-ASEM-Development of ICT skills, e-learning and the culture of e-learning in Lifelong Learning. Coordinated by Korea National Open University, Korea.

Research Network 2: Competence Development as Workplace Learning. Coordinated by the Danish School of Education, Aarhus University, Denmark.

Research Network 3: Professionalisation of Lifelong Learning with a special emphasis on teacher training. Coordinated by the German Institute for Adult Education, Duisburg/Essen University, Germany.

Research Network 4: National strategies of Lifelong Learning with regard to citizens' motivation and barriers against continuing education and training. Coordinated by the National Centre for Education Development Research, Ministry of Education, China.

Research Network 5: ASEM Core Competence Research Group. Coordinated by Seoul National University, Korea.

The LLL Hub also has a University Council of university management representatives and an Advisory Board consisting of senior ministerial representatives.

2. Conference Theme

At the ASEM LLL Hub Advisory Board Meeting in Beijing 2008, the representative from Thailand's Ministry of Labour stressed the importance of lifelong learning in re-training and upgrading skills for the labour force and expressed Thailand's willingness to host an ASEM LLL Hub event in Bangkok in 2009.

The recent ASEM Education Ministers Meeting (ASEM EMM2) in Hanoi, May 2009, acknowledged that Lifelong Learning (LLL) provides a solid framework for sustainable human resource development, which generates economic growth, social welfare and enables individuals to pursue stimulating learning opportunities at all stages of their lives. Therefore, it deserves specific attention for intensified cooperation among the ASEM countries.

Among others, e-learning and workplace learning were identified as themes of common interest. The meeting emphasized the role of the Information and Communication Technology (ICT) in the general development of education, and encouraged ASEM members to share their e-learning resources to maximize the use of ICT in capacity building, learning and teaching. The meeting also noted that solutions to the global economic crisis are no longer local or national, and that the whole spectrum of lifelong learning, education and training for sustainable human resources is not only a short-term recovery instrument, but a long-term economic and social response to the crisis

At the ASEM Education Ministers Meeting in Hanoi, May 2009, Thailand's Minister of Education offered that Thailand would host and sponsor a conference on lifelong learning with focus on e-learning and workplace learning.

In order to engage more Asian partners, representatives of the ministry of education and ministry of labour in charge of national LLL strategies from the Asian countries, which are members of ASEM, will be invited to a separate information meeting during the conference and to become members of the Advisory Board for the ASEM Education and Research Hub for Lifelong Learning.

Along with the conference the research network 1 (RN1) and research network 2 (RN2) will also hold network meetings to make concrete plans for carrying out the research projects in 2009-2010 which were initiated and discussed at the Beijing Conference in 2008.

3. Objectives

This conference will provide a forum for sharing research findings, regional experiences in developing and implementing lifelong learning strategies with focus on e-learning and workplace learning.

- (3.1) To create an open space for sharing the latest research findings, ideas and developments in legislative, financial and organizational frameworks for promoting and supporting e-learning and work place learning in different countries in the two regions;
- (3.2) To identify trends and issues of the existing infrastructure in diverse socio-cultural and geopolitical contexts, which hinder or facilitate the development of e-learning and workplace learning
- (3.3) To strengthen linkages between researchers and policy makers of the two regions in order to develop future strategies for enhancing the implementation of lifelong learning

initiatives with special focus on e-learning and workplace learning.

4. Programme

ASEM Conference: “Lifelong Learning: e-Learning and Workplace Learning”

Date: 19-22 July 2009

Venue

Adriatic Palace Hotel, 1178 Corner of Wireless Road and New Petchchaburi Road, Bangkok 10400, Thailand.

Tel. +66 2 655 1600 4, Fax +66 2 655 1658, <http://www.adriaticpalace.com>

Sunday 19 July

Arrival of international participants

1800-2100 Informal dinner for international participants at the Ambrosia Coffee Shop of the Adriatic Palace Hotel, 2nd floor.

Monday 20 July (Day 1) -The Palace Hall, 7th floor

- 0900-0910 Report to H.E. Mr. Korbsak Sabhavas, Deputy Prime Minister of Thailand
[Mr. Jurin Laksanawisit, Minister of Education](#)
- 0910-0915 Report to H.E. Mr. Korbsak Sabhavas, Deputy Prime Minister of Thailand
[Mr. Phaithoon Kaeothong, Minister of Labour](#)
- 0915-0925 Report and Introduction
[Mr. Arne Carlsen, Chairman of the ASEM LLL Hub](#)
International Director, Danish School of Education, Aarhus University
- 0925-0935 Report and Introduction
[Mr. Zoltan Loboda, Chairman of ASEM LLL Hub Advisory Board](#)
Hungarian Ministry of Education and Culture
- 0935-0940 Report and Introduction
[Ambassador Nguyen Quoc Khanh, Asia-Europe Foundation](#)
- 0940-0955 Welcome and Opening address
[H.E. Mr. Korbsak Sabhavas, Deputy Prime Minister of Thailand](#)
- 0955-1015 Photo session
- 1015-1045 Refreshment Break
- 1045-1110 ASEM Lifelong Learning Cooperation: objectives, achievements and future prospects
[Mr. Arne Carlsen, Chairman of the ASEM LLL Hub](#)

- 1110-1130 Taking stock of progress, interests and envisaged challenges for the Advisory Board of the ASEM LLL Hub
[Mr. Zoltan Loboda, Chairman of ASEM LLL Hub Advisory Board](#)
- 1130-1200 Thailand's perspective [Dr. Sumate Yamnoon, Secretary General of the Commission on Higher Education](#), on behalf of the Thai members of the ASEM LLL Hub Advisory Board
- 1200-1330 Luncheon at the Ambrosia Coffee Shop of the Hotel, 2nd floor
- 1330-1400 Introduce research network 1 (e-learning)
[Network1 Coordinator: Professor Bowon Kim](#)
 Korea National Open University 1400-1430 Introduce research network 2 (workplace learning)
[Network2 Coordinator: Univ.-Prof. Dr. Lynne Chisholm](#)
 Danish School of Education, Aarhus University and University of Innsbruck
- 1430-1500 Refreshment Break
- 1500-1700 [Research network 2 \(workplace learning\) research paper presentations.](#)
 1) [Professor Karen Evans](#), University of London, Institute of Education, UK
Putting knowledge to work
 2) [Professor Milan Pol](#), Masaryk University Brno, Czech Republic
Learning through different phases of Czech school heads' career
 3) [Professor Jianmin Sun](#), Renmin University of China
Facilitating organizational innovation through human resource practices: employees' views
- 1800-2100 Reception Dinner: At Foyer, 7th floor (by invitation only)
 Thai classical music and performances start from 1800
 Hosted by Thailand's Ministry of Education and Ministry of Labour

Tuesday 21 July (Day 2) -The Palace Hall, 7th floor

- 0830-1220 [Research network 1 \(e-learning\) research paper presentations](#)
- 0830-0910 1) [Dr. Tinsiri Siribodhi](#), The Southeast Asian Minister of Education – SEAMEO
Social Network and E-Learning: Ways Toward Lifelong Learning
- 0910-0950 2) [Dr. David Lancaster](#), The International Training, Research and Education Consortium, UK

Workplace learning and the contribution of e-learning

- 0950-1030 3) [Professor Dr. Tsuneo Yamada](#), The Open University of Japan
Nation-wide and global services for sharing quality lifelong learning content in Japan
- 1030-1100 Refreshment Break
- 1100-1140 4) [Associate Professor Dr. Archanya Ratana-Ubol](#), Chulalongkorn University, Thailand
The Implementation of Lifelong learning in Thailand
- 1140-1220 5) [Assistant Professor Christian Stracke](#), University of Duisburg-Essen, Germany
Quality development and standards in e-Learning: Benefits and guideline for implementation
- 1220-1330 Luncheon at the Ambrosia Coffee Shop of the Hotel, 2nd floor

1330-1640: 3 parallel activities

<p>1330-1640: At the Palace Hall, 7th floor</p> <p>1. Research network 1 (e-learning) research paper presentation (continued from morning session)</p> <p>1330-1410 6) Associate Professor Dr. Kenji Hirata Toyo University, Japan <i>International Quality Standards in e-Learning</i></p> <p>1410-1450 7) Ms. Ene Tammeoru The Estonian e-Learning Development Centre <i>Cooperation Model For National e-Learning Development in Estonia</i></p> <p>1450-1520 Refreshment Break</p> <p>1520-1600 8) Assistant Professor Dr. António Moreira Teixeira Universidade Aberta, Portugal <i>The Importance of Open Educational Resources</i></p> <p>for <i>Lifelong Learning: Wider access, new business models, an international collaboration culture</i></p> <p>1600-1640 9) Professor Dr. Kinnya Tamaki Aoyama Gakuin University, Japan <i>Collaborations among e-Learning Professionals for Quality Assurance of e-Learning</i></p>	<p>1330-1630: At the Hera, 3rd floor</p> <p>2. Information Meeting of Ministerial Representatives: Expansion of Advisory Board for strengthened ASEM cooperation in LLL. (by invitation only)</p> <p>Chaired by Zoltan Loboda, Chairman of the ASEM LLL Hub Advisory Board.</p> <hr/> <p>1330-1700:</p> <p>3. Study visit (by invitation only) Study visit to the Muang Boran (Ancient City) at Samutprakarn province http://www.ancientcity.com (bus departs the hotel at 1330)</p> <p>Please note that this program is available for international participants only. Kindly make reservation at the registration desk on July 20 during morning session.</p>
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- 1830-2100 Farewell dinner to Ministerial Representatives at the Ambrosia Coffee Shop of the Hotel, 2nd floor (by invitation only). Hosted by the Commission on Higher Education, Thai Ministry of Education.

Wednesday 22 July (Day 3)

Internal research network meetings

(only for researchers-members of RN1 and RN2 and observers by invitation)

0900-1630 **Research Network 1 Meeting. Chair: Professor Bowon Kim**

1200-1330 Luncheon at the Ambrosia Coffee Shop of the Hotel, 2nd floor

Meeting agenda: **At the Athena, 3rd floor**

- Preparing a policy paper (White Paper) on the role of e-learning in the field of lifelong learning to highlight the significant role and the relevance of e-learning in lifelong learning. Invite and confirm participating countries.
- Collecting information from the different network partners on the uses of ICT or e-learning in lifelong learning
- Action plan and next meeting

0900-1630 **Research Network 2 Meeting. Chair: Univ.-Prof. Dr. Lynne Chisholm**

1200-1330 Luncheon at the Ambrosia Coffee Shop of the Hotel, 2nd floor

Meeting agenda: **At the Hera, 3rd floor**

- An Asia-Europe joint workplace learning survey: questionnaire finalisation and fieldwork planning.
- A joint publication on a comparative research project "Compulsory and voluntary participation in workplace learning", highlighting the differences between the two world regions, considering context, reasons, and understanding of concepts, conditions, and motivations
- Action plan and next meeting

1730-2100 **Farewell dinner to ASEM LLL Hub researchers (by invitation only)**

At Siam Niramit: Dinner and a world-class performance of Thailand's arts and cultural heritage (<http://www.siamniramit.com/index.php>)

Hosted by the Commission on Higher Education, Thai Ministry of Education
(Bus departs from hotel at 1730)

5. Contact address

For further detailed and updated information about the conference, please visit the website: www.dpu.dk/asem

Member researchers of network 1 and network 2 are requested to contact their network Coordinators.

Other general enquiries can be sent to:

Contact for ASEM LLL Conference in Thailand:

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