The Driving Factors Behind Korea’s Learning City Project

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1. Current Status of Korean LLCs
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Current Status of Korean LLCs
What is an LLC?

Evolution of People and Community

City

Management of a Region

Learning as a Way of...
The Number of LLCs

- **LLC Designation as of 2012**
  - 82 out of 228 cities by 2011
  - MEST will designate 7 new LLCs in 2012

- **The competition for LLC**
  - 218 (95%)
  - 139 (61%)
  - 89 (39%)
As of 2012, 89 LLCs have been designated across the country.
A citywide restructuring movement to create a learning community whose purpose is to strengthen the competency of the city while enhancing the quality of individuals’ lives through actualization, social integration, and economic competency.
LLCs in the Education Policy Direction

**Vision**

Joy of Learning, LLL Society for living together

**Direction**

- **Creative Knowledge worker**
  - Upgrading national competitiveness by creative workers

- **Tolerant & comprehensive society**
  - Widen opportunity for the disadvantage

- **Building Infrastructure**
  - LLL implementation system
  - LLE education specialist
  - Lifelong Learning city

**Major policy**

- Lifelong Learning Account (ALL), Lifelong Centered University

- LLC Project

- Adult Literacy, LLL for the disadvantaged
Actively promote learning to maximize its effect across the entire country

Who leads?

The central government
Actively promote learning to maximize its effect across the entire country

MEST
Fund
Guide
Operation
NILE

Each local government
Empowered as an implementation unit

Funding
Infrastructure
Networking
Learner Supporting
The Organization of Learning City

City Lifelong Education Center

- Guidance & advice specific to lifelong education
- Lifelong education networking
- Policy development
- Development & management of programs
- Provide learning information & counseling

Lifelong Learning Center

City Hall

Lifelong Education Support Team

City Education Office

Civic groups

Civic Center

Women’s Center

Ecological Park

Regional colleges

Library

Youth Center

Community Welfare Center
Restructuring movement

Methods

- Empowering regions through effectively networking LLL institutions
- Restructuring cities by way of organic learning systems
- Facilitating residents’ learning to improve their quality of life
Program

- Citizenship
  - Adult literacy
  - Liberal arts
  - Culture

- Leisure
  - singing, dance, handwriting, cooking, Physical education....

- Competence
  - English
  - Computer
  - Communication tools
  - Vocational
The Structure of an LLC

Individuals
- Self actualization
- Self-directed learning
- Combination of leisure and learning

Institutions
- Networking
  - Learning + welfare
  - Connection
  - Learning resources

Administration
- Competency
  - Local specialization
  - Social enterprise

Local Government

Restructuring Cities

MEST & NILE
2. Background and History of LLC project
Becoming a Knowledge-based Society

Requirements for Effectiveness

Quickly changed industry and needs to National-Educational Innovation System

Problems related inefficiency in providing learning opportunities in a city

RHRD but few local decision-making experiences for local autonomy

From Pedagogy to Andragogy/ Self-Directed Learning/ Learning Circle Movement

Lifelong Learning Paradigm

Democratization

Localization

Bureaucratic departmental divisions in the education field

Background
**Brief History of the LLC Project**

The number of designated cities (as of 2011)

<table>
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<th>'02</th>
<th>'03</th>
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- **2001 Exploration**
  - Exploring the possibility of creating LLCs

- **2002-07 Expansion**
  - Building the infrastructure and network for LLL

- **2008-10 Reflection**
  - Reviewing the project's effects and suggesting new directions

- **2011 Localization**
  - Focusing on the local learning communities aimed at ESD and 4050
MEST, in association with NILE, sets up criteria to evaluate each LLC’s performance four times a year.

That review looks into whether an LLC is still worthy of continuing to be designated as such.

After 2011

- Introduction of the Key Performance Indicator (KPI)
  - MEST, in association with NILE, sets up criteria to evaluate each LLC’s performance four times a year.
  - That review looks into whether an LLC is still worthy of continuing to be designated as such.

- Continuous involvement by the central government
  - Support the 16 specified programs in 2012
    - A new outline of the project will be presented in the 3rd National Lifelong Learning Promotion Plan (2013–2017)
  - Focus on the programs of citizens in their 40s and 50s
Process of the LLC Project

1. Local government
   - Applying LLCs
   - Screening committee: NILE

2. Consulting and funding from NILE and MIST
   - Operation of LLC projects

3. NILE
   - Submitting LLC reports
   - Evaluating the process and result of LLCs
   - Sharing successful LLC projects with local governments
To be designated an LLC, a local government must demonstrate that it has a solid strategy and infrastructure in place through:

1. Designing mid- and long-term plans for lifelong learning
2. Enacting ordinances to promote lifelong learning
3. Carrying out lifelong learning demand surveys at the local level
4. Setting up an office dedicated to taking charge of related plans and projects
5. Organizing and maintaining a lifelong learning committee
6. Appointing and employing at least one lifelong learning professional
3. Various types of LLCs
Ecological movement

- make learning organization to solve the community problems concerned with the deterioration of environment

- Programs
  - History and value of own village
  - Environmental consciousness
Network:

- Overcome lack of finance and infrastructure by networking of people, institution, organization.
- Networking of LLE personnel and LLE leaders.
- Designation of good institutions as “Lifelong education Centre”.
- Linking various “study circles”.

Yeonje
Employment

• made the job for the less developed by networking local government, vocational education institute, and business sector.

• enlarged program for the unemployed, elderly, and unemployed

Yeongdeungpoku
• Establish infrastructure for residents to access learning opportunity step by step

• Start Learning Lighthouse Town Project, Recruit LLL Volunteers for Counseling, Remodel Community Center, Network Study Circles,
Study Circles in LLCs

- **2008**: 15
- **2009**: 28
- **2010**: 60
- **2011**: 91

Namyangju
Inter-city collaboration for the generation of people in their 40s&50s
Facilitating Off-campus network
VacaVoca: vacation + vocation
Learning spaces for adults
Supporting excellent study circles
Empowering the learning family
Providing a booth for SC
Learning “eco-magination”
Banca Learning Project
Learning Passport
One Person One Learning account campaign
Customizing the Life Course Program
Puzzling Thinking Seminar
Teaching adult educators and town leaders
4. Driving Forces
The Driving Forces Behind Korean LLCs

Government Support

Confucian Culture

Passion
The government shall promote lifelong education (Article 31) 

People are entitled to learn over their lifetime and to receive education in accordance with their own abilities. (Article 3)

The government can designate and support LLCs in cities, towns, and autonomous districts to enhance lifelong education in these communities.(Article 15)
Legal system supports LLCs
Strong legal agency guides the LLC project
Local government enhances residents’ quality of life
Confucian Culture

- **Hierarchical culture**
  
  “A community is a family, and a leader is a father”
  
  - Active community participation without needing an incentive
  - Strong volunteering of adult educators for community development

- **Collective culture of participation**
  
  - Success factors of study circles and networks
  - Strong in-group sympathy
The Rate of Participation in LLL (%)

<table>
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Passion
Residents’ passion for learning due to:

- desire for higher education
- forming relationships void of self-interest
- valuable contributions to the community
Thank you!