

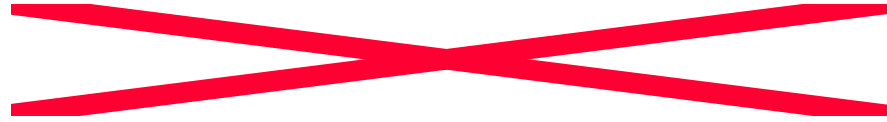
Introducing e-ASEM

ASEM Education and Research Hub for Lifelong Learning

20th July, 2009

Adriatic Palace Hotel, Bangkok

by prof. Bowon Kim, Network 1 Coordinator
(Korea National Open University, Korea)



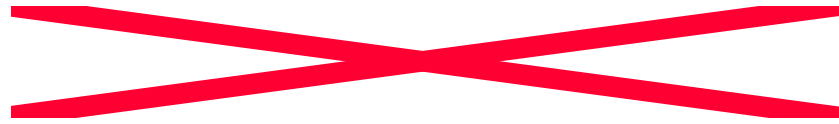
■ 1st Economic Crisis in 1997

The longstanding myth of lifelong job collapsed and the idea of lifelong learning emerged.

■ 2nd Economic Crisis in 2008

The student enrollment at KNOU was not affected.

The student enrollments of the open and cyber universities amount up to 20% of traditional universities.



- **March 2008: Reorganizing the government**

Ministry of Education, Science and Technology
launched (two ministries merged)

‘Lifelong and Vocational Education Bureau’ survived
(one of 15 bureaus)

- **May 2009: Reorganizing the ministry**

70 divisions reduced into 60

‘e-Learning Support Division’ survived



What Technology Can Do

New Tutoring Model at KNOU

- Internet-Based Tutoring
- Department-Based Tutoring
- Tutoring Supported by Blended Learning
- Group Tutoring

Group Tutoring

- Each tutor operating his own homepage
- Each tutor being in charge of around 150 students
- Group tutoring: an inevitable choice, but having **its own merits which small group tutoring may not aim at**

Group Tutoring

■ Learners sharing knowledge

Through the tutoring site, students share with other tutees their own learning tips, summaries of lectures, and study materials. They also exchange questions and answers with other tutees. In a sense **they become teachers**. They like it. In short their knowledge and information are shared within the tutoring group. A kind of learning community is formed within the site.

Group Tutoring

■ Students motivation activated

The peer tutees in the group serve not only as good helpers but also as good-willed competitors. The students' motivation for learning is activated by the peer tutees in the group. The adult learners feel as if they were young pupils again, thus they try to be a good boy or girl and to be a best student.

Group Tutoring

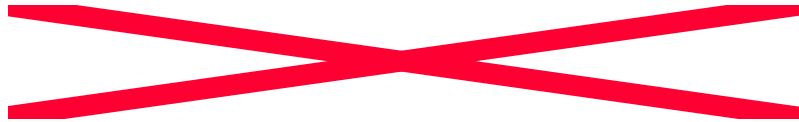
■ Students enjoying companionship

Studying at a distance university drives adult learners into hardships. They feel consoled and comforted when they meet their companions. They feel as if they were not alone in the long and lonely journey. This sense of companionship is a merit the students hardly expect in the individual or small group tutoring.

Group Tutoring

■ The sense of get-togetherness: a characteristic Asian sentiment

Asian people are believed to feel more contented and secured when they belong to a group or a larger unit. We find the traditional 'we—feeling' more alive in Asian society than in other countries. Group tutoring touches this happy and important psychology inherent in Asian people. Group tutoring is a happy marriage of technology and psychology.



- **May 2005**

1st ASEM Lifelong Learning Conference held in Copenhagen
Four research networks established

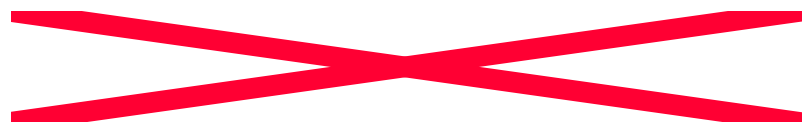
Network 1: "Development of ICT skills, e-Learning and the Culture of e-Learning in Lifelong Learning"

- **July 2005**

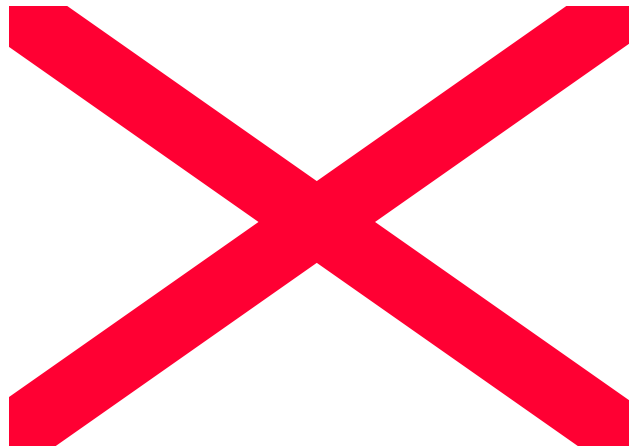
KNOU appointed as coordinator university of network 1

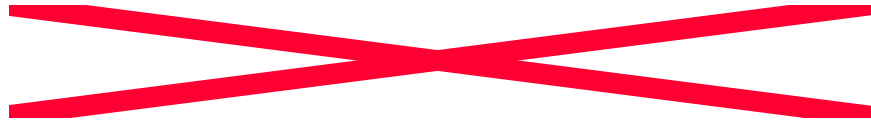
- **Feb 2006**

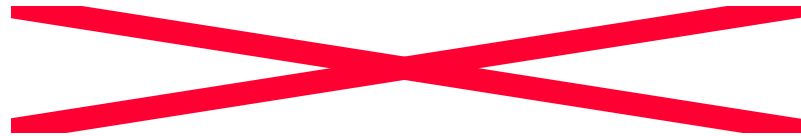
the Network Project Statement developed,
the name "e-ASEM" born



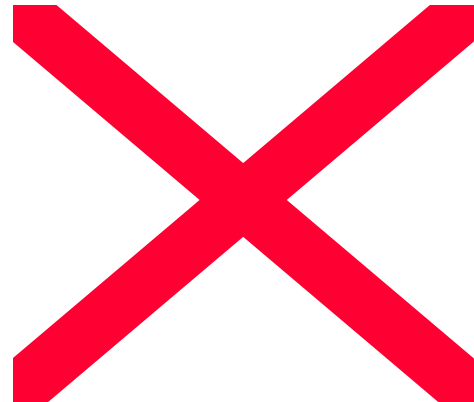
- Sep 2006
Asia-Europe e-Learning Colloquy on University Co-operation held in Seoul
- Nov 2006
e-ASEM web page opened (<http://easem.knou.ac.kr>)
- Oct 2007
e-ASEM Network Follow-Up Meeting held in Seoul
- Nov 2008
e-ASEM Network Meeting held in Beijing
- July 2009
e-ASEM Network Meeting held in Bangkok

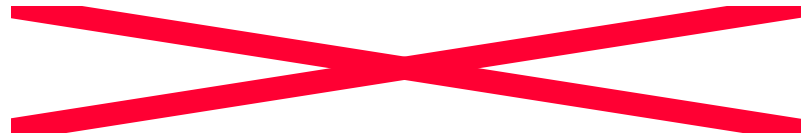




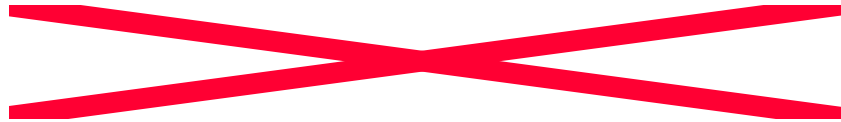


In Feb 2006, 7 projects set up by KNOU





- In 2008
 - 3 projects chosen among the 7 projects suggested in 2006
 - Started by e-ASEM team, IDE, KNOU
 - Introduced the projects to e-ASEM members at the Beijing Conference & Discussed them with the members to expand them
- In 2009
 - 9 partners from 6 countries (Denmark, Latvia, Malaysia, Portugal, Thailand, UK) participate in the project



■ Objective

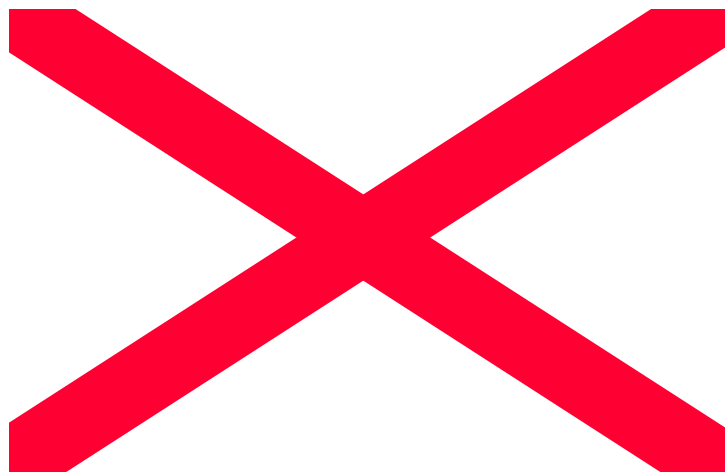
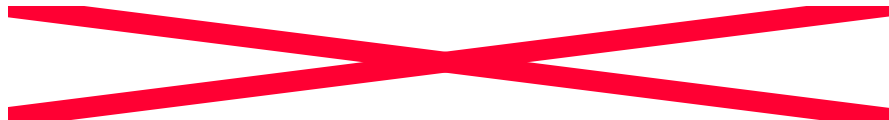
- To share **quality information** of e-learning and lifelong learning related publications among ASEM member countries

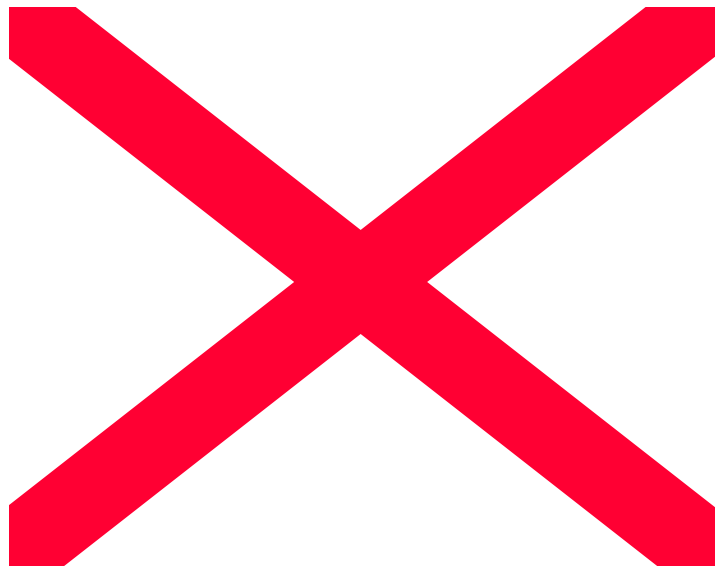
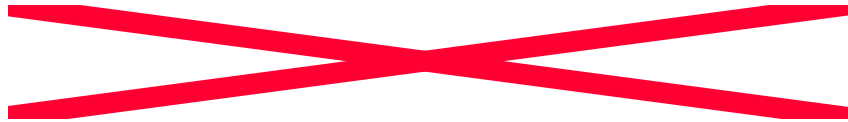
■ Operation Strategy

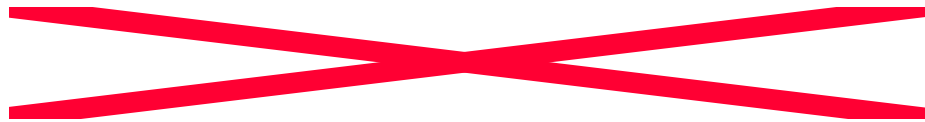
- Collecting **recommended publications from professionals** of e-learning and lifelong learning and providing their comments on the publications

■ Outcomes

- 61 books
- 47 journal lists
- 22 articles
- 15 reports and web sites







■ Objective

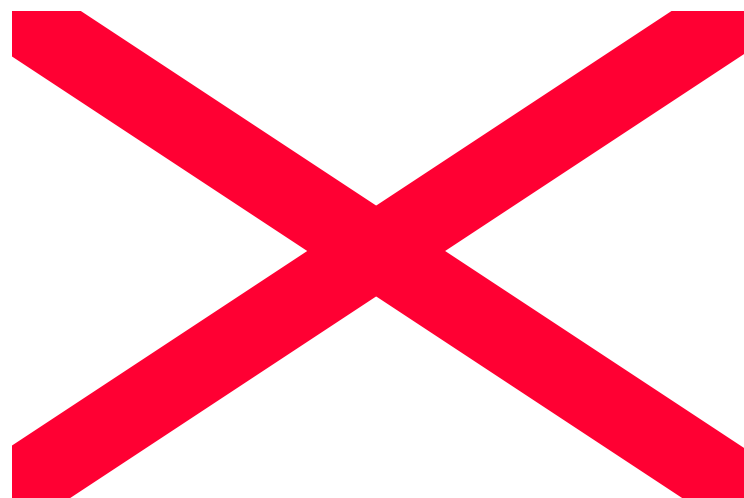
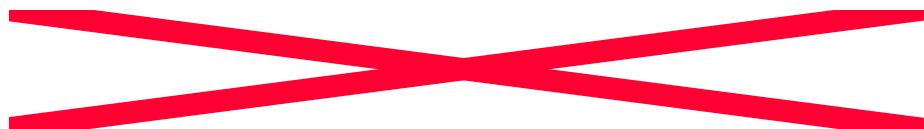
- To provide information on short-term courses, workshops and degree courses for the e-learning specialists and policy makers

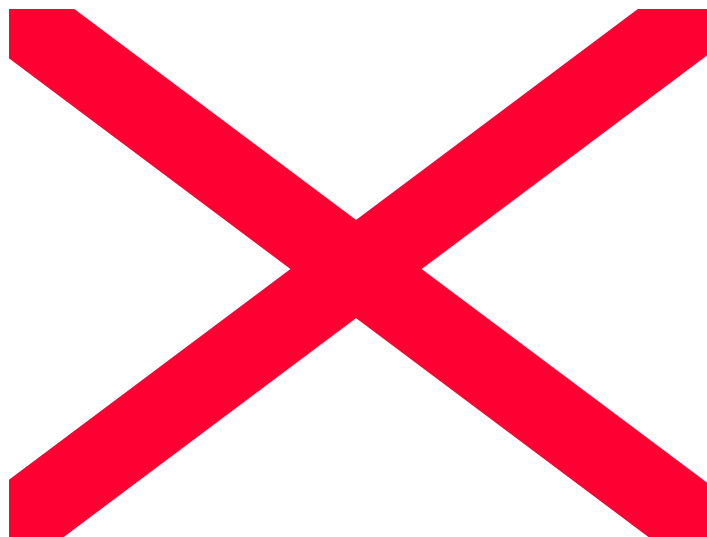
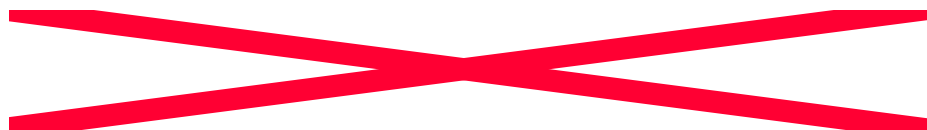
■ Operation Strategies

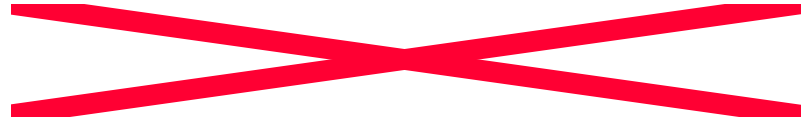
- Collecting each country's e-learning courses (certificate and degree) and providing the information on the e-ASEM web site
- Translating parts of two courses of Dept. of e-learning at KNOU and posting them on the e-ASEM web site

■ Outcomes

- Information on 22 certificate programs
- Information on 33 degree courses
(27 Korean & international postgraduate courses,
6 Korean undergraduate courses)







- **Objective**

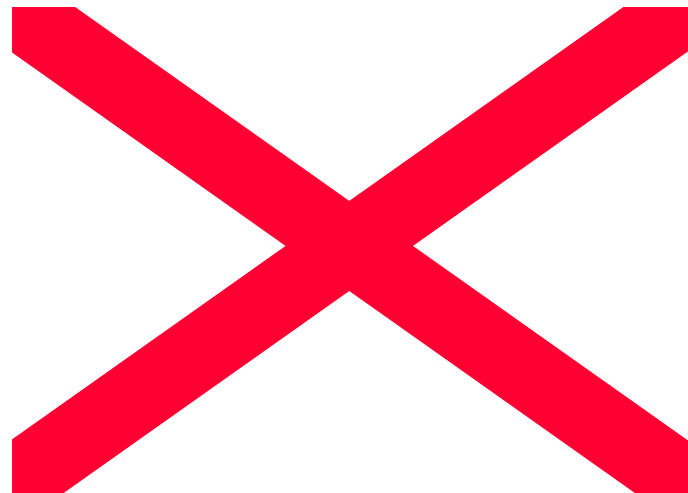
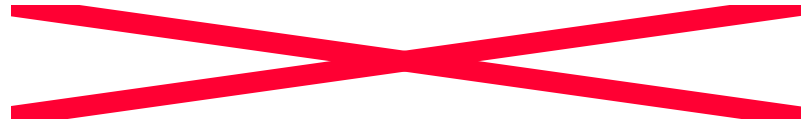
- To help members to share each country's e-content development strategy and trend

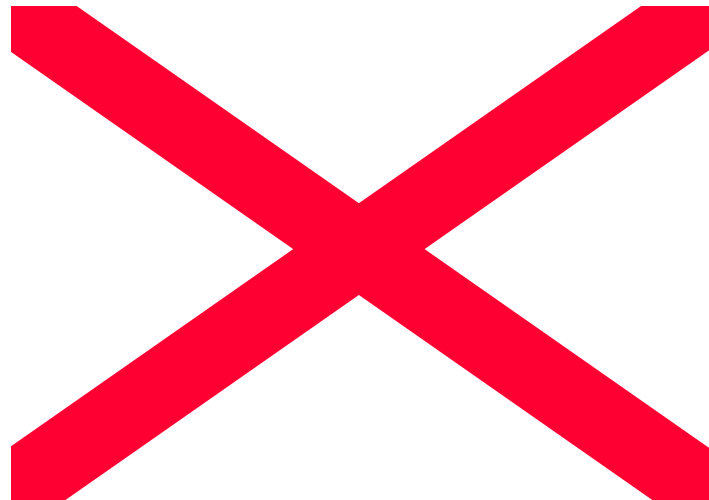
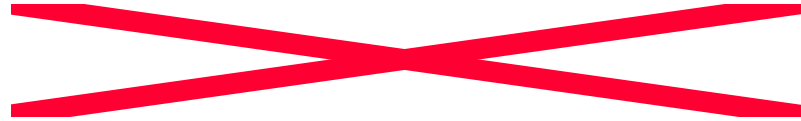
- **Operation Strategy**

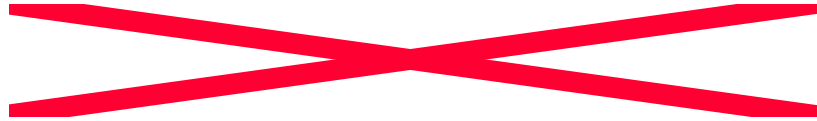
- Collecting the **award-winning quality e-content** materials of each country and sharing them with members.

- **Outcomes**

- Information on 103 contents in 7 areas







▪ Objective

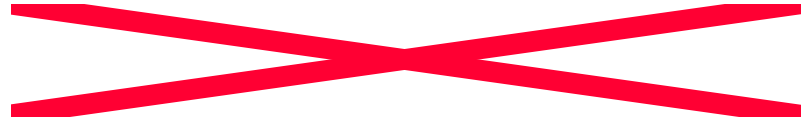
- To promote mutual understanding of status of e-learning in lifelong learning in e-ASEM member countries
- To propose policy recommendations for e-learning in LL

▪ Participants

- 11 members from 7 countries (Denmark, Finland, Indonesia, Korea, Malaysia, Slovak Republic, and Thailand)

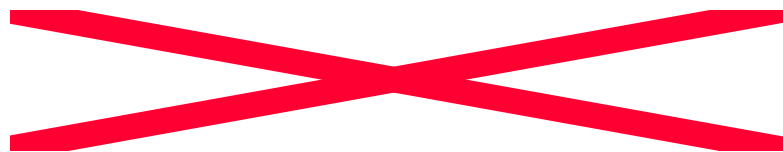
▪ Outcome

- Whitepaper will be published and presented at the ASEM conference in the future



You are encouraged

- to use e-ASEM homepage for quality information on e-learning publications, e-learning professional development, and e-contents.
- to participate in the network as members to share and improve your e-learning expertise in the various levels of LLL.



ขอบคุณ