

终身学习创造美好城市生活：
上海建设学习型城市的实践与探索

**Constructing a Learning Society for Better City Better Life:
Shanghai's Experience**

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Shanghai: a Dynamic City

Population	23.02 m
Population from other provinces	8.98 m
Population over 65	2.33 m
Life expectancy of household population	82.51
	Male 80.23
	Female 84.80
Nominal GDP	US\$ 309.7 bn
Foreign investment	US\$ 12.6 bn
GDP per head	US\$ 13,165
Total expenditure per head	US\$ 4,049 bn



AGENDA

1. Theoretical understanding and conception

2. Developmental stages and initiatives

3. Distinguishing features and reflections



上海终身教育研究院
Shanghai Municipal Institute for Lifelong Education

1. Theoretical understanding and conception



1999

学习型城市构想

Vision of a learning city

1. Theoretical understanding and conception

AIM
Constructing
a Learning Society **for**
Better City
and Better Life



1. Theoretical understanding and conception

FRAMEWORK
Building Lifelong
education system:
Every one can learn
Any where & Any time



2. Developmental stages and initiatives

LLL for economic development

LLL for all

LLL for education equality & autonomy

It's also a typical learning process...

1

1999-2005

Proposing & conception

2

2006-2010

leadership, institutions, learning platforms & resources, investment, & learning organization

3

2011-

legislation, partnership, participation, learning communities, & learning autonomy

2. Developmental stages and initiatives

1999-2005

LLL for economic development

Proposing &
conception

The rapid economic development and transformation of Shanghai city set huge demands on lifelong learning. The municipal government realized that it was important to promote **the learning city initiative** for Shanghai city's development. The top leadership of the government gradually reached **consensus, set up objectives** and made continuing **commitment**.

FOUR OBJECTIVES

Based on a project report by a cross-boundary team, the municipal government proposed to build a learning city and set four objectives:

- **reaching consensus** for building a learning city
- constructing a **lifelong education system** beyond school system
- Promoting various **learning organizations**
- Building a **corporative mechanism** integrating resource of individuals, organizations and government

2. Developmental stages and initiatives

2006-2010

leadership,
institutions,
learning
platforms &
resources,
investment,
& learning
organization

LLL for all

- Firstly issued a municipal government document (**No.2 of 2006**) which describing the **blueprint** for promoting learning city
- Built a top-down and cross-boundary **management system** to be the leadership for promoting learning city
- Established a three-level lifelong education **investment mechanism**
- Established a three-level **community –based education system** to supply the previous adult education systems
- Promoted the **Lifelong Learning Week** and other city-wide activities, cultivating the learning culture
- Developing various **E-learning platforms** and great amount of **digital learning programs/resources** for meeting huge demands of lifelong learning

Shanghai Advisory Committee for Promoting Lifelong Education & Constructing Learning Society (PLECLS)

Cross-boundary management at Municipal level



Office of PLECLS

/ Lifelong Education Department of Shanghai Municipal Educational Commission

Responsive department at Municipal Education Commission



**Service Center for Learning Society Construction
/ Shanghai Open University**

Executive department at Municipal University



Office of Constructing Learning Society

/ Division of vocational and adult education at District and town government

Cross-boundary management at district level



**Community colleges at District and
community schools at town-level**

Executive department at district & town-level

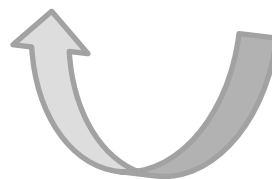


FOUR PROVIDER SYSTEMs

Adult education institutions in universities & districts, **100s**

Non-public training & learning institutions, **6000s**

Training & learning system in workplace, **N?**



Three-level community colleges / schools, **18+220+3000s**

2. Developmental stages and initiatives

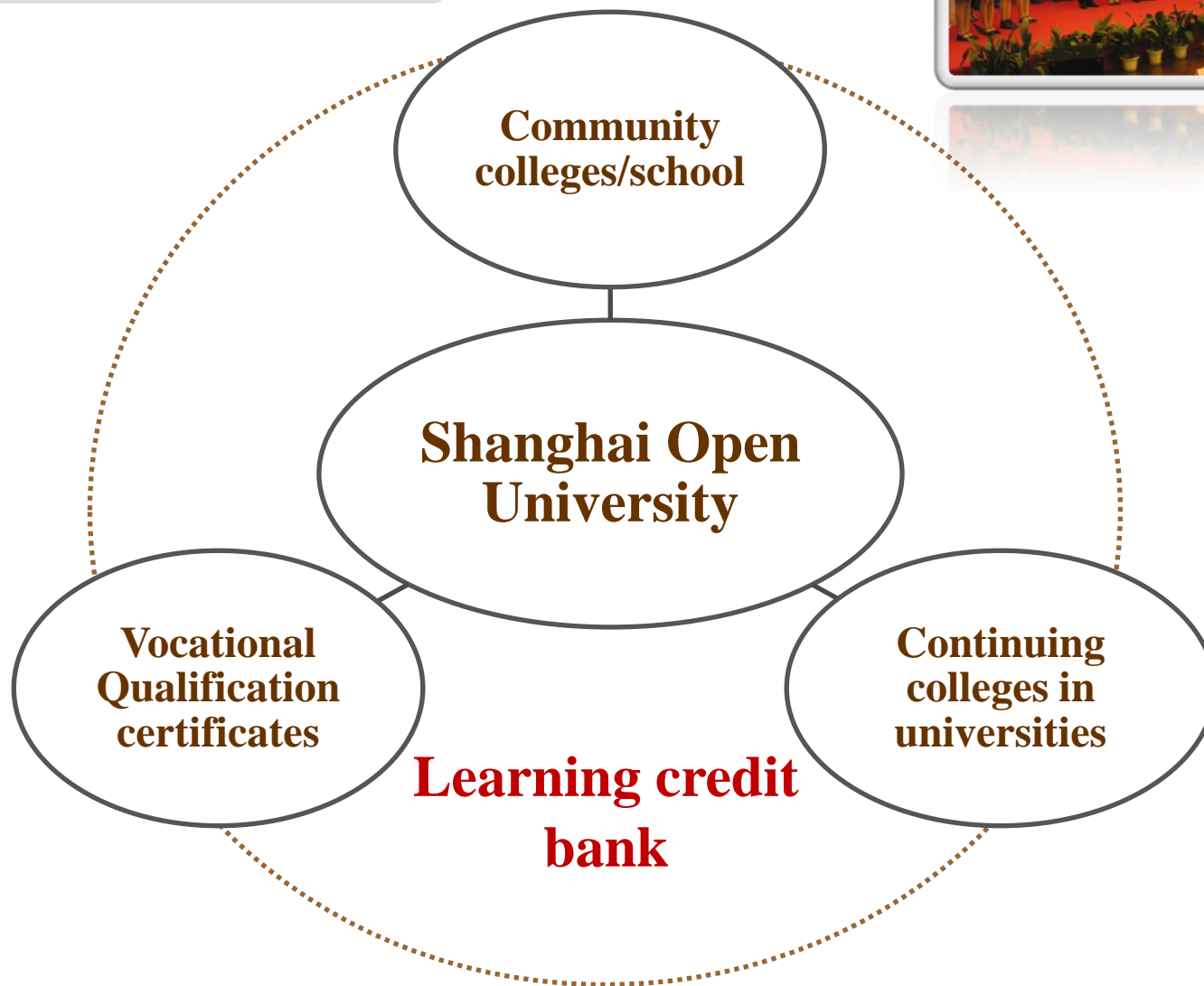
2011-

legislation,
partnership,
participation
from different
targets,
learning
communities,
& learning
autonomy

LLL for education equality & autonomy

- Issued the *Shanghai Lifelong Education Regulation*
- Renamed *Shanghai TV university* as *Shanghai Open University* as a KNOT, and established *Shanghai Learning Credit Bank* as a mechanism for integrating learning resources as a city learning network
- Provided great support for **4 district-level community colleges (S,E,N,W) & 100 learning sites** for elders' learning in different neighborhoods
- Supported for **special learning targets** for education equality
- Promoted **learning communities**, encouraging people participating in learning activities autonomously

LEARNING CREDIT BANK



E ducation equality

Buy service

Provide subsidies

Build public training and education mechanism

残疾人

老年人

下岗失业人啊

外来务工人员

普通市民

The disabled

The aged

Laid-off workers

Migrant workers

Residents

The **inclusive** system of lifelong education



3. Distinguishing features and reflections

FEATURES

1. Economic development, individual fulfillment, and social coherence as **aims**
2. **Top-level leadership commitment, strategic design** and legislation as governmental force
3. Cross-boundary involvement + responsive departments + executive institutions as **the corporative mechanism**
4. Developing and integrating **providing systems, E-learning platforms and learning resources** to providing abundant learning opportunities
5. Various learning organizations/communities as broad and **autonomous participation**
6. **Learning culture** as atmosphere for learning city



3. Distinguishing features and reflections

REFLECTIONS:?

Establishing *SMILE*

Reflecting the course of previous seven years (2006-2012)

Making the new blueprint for the next seven years (2014-2020)

**Constructing a learning city for
better city, better life.**





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谢谢!

Thank you!