

## **Aid Niching in Disaster Response and in Post-Disaster Recovery: Differences and implications**

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### **Abstract:**

Super Typhoon Haiyan made history when it hit Guiuan, Eastern Samar, in Central Philippines on 8 November 2013 as the strongest to ever hit land. Haiyan adversely affected at least 11 million people, and displaced about 673,000 people according to UN estimate. The massive outpouring of help from institutions outside of the government was such that it led us to identify a pattern in disaster response, and which pattern we have proposed to call aid niching. This same pattern, we suggest, also exists in post-disaster recovery. In this presentation, the differences in aid niching in disaster response, and in post-disaster recovery are discussed, as well as the implications of said pattern.